

AUTOMOTIVE MEGATRENDS

FUEL ECONOMY DETROIT

About

AUTOMOTIVE MEGATRENDS conferences are designed to connect and inform the stakeholders who are shaping the automotive industry of tomorrow. Our annual FUEL ECONOMY DETROIT conference brings together the stakeholders tasked with creating the fuel-efficient and lightweight cars of tomorrow. More than 20 expert speakers, 200+ delegates and a tech showcase featuring 22 exhibitions make FUEL ECONOMY DETROIT an unmissable event.

Topics

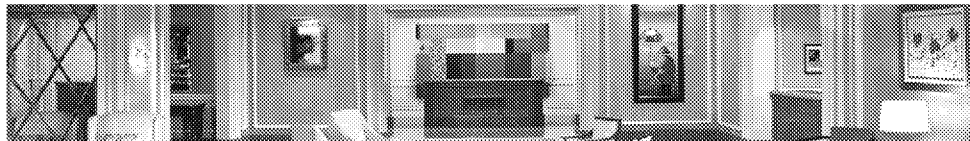
Alternative Powertrain Technology
Design
Downsizing / Rightsizing
Emissions Regulations
Market Outlook
Simulation
Transmission Technology
Turbocharging / Supercharging
Weight Reduction

Attendee Type

OEMs (44%)
Suppliers / Service Providers (38%)
Management Consultants (6%)
Finance / Investors (2%)
Government (2%)
Other (7%)

Venue

The Henry Hotel, Dearborn, MI



Named in honor of the United States veteran Henry Dearborn, The Henry possesses a spirit of independence that is reinventing the art of hospitality for the sophisticated modern traveler.

<http://www.behenry.com/>

Schedule

Schedule

8:00 am - 9:00 am

Registration & networking breakfast

9:00 am - 9:30 am

Keynote

9:30 am - 10:30 am

Panel: Powertrain technology – the next ten years

Key stakeholders discuss the powertrain technologies that will lead to greater fuel economy and emissions reduction in passenger vehicles over the next decade and beyond.

John Juriga, Director Powertrain, **Hyundai - Kia Technical Center**

Ben Scilimme, Executive Project Manager of Advanced Planning & Research – Powertrain (APR), **Toyota Technical Center**

TBC, **Farady Future**

10:30 am - 11:00 am

Networking break

11:00 am - 11:20 am

Presentation 1

Moderated by: **Ganesh Kalpundi**, Partner, **PwC Strategy&**

11:20 am - 11:40 am

GHG – status report and outlook to 2025

By **Steven Sherman**, Fuel Economy Development Engineer, **Hyundai Kia Technical Center**

11:40 am - 12:00 am

Designing for conformity – bridging emissions certification requirements and long-term real world emissions performance

By **David McShane**, Vice President Business Development, **Ricardo**

12:00 am - 12:20 am

Reaching the tipping point: When do PHEVs and EVs actually pay-off for the customer?

By **Alexander Nase**, Managing Director, **FEV Consulting**

12:20 am - 1:30 pm

Networking lunch

1:30 pm - 2:00 pm

Keynote

2:00 pm - 3:00 pm

Panel: Improving fuel economy through lightweighting

Leading experts discuss the role of weight reduction in obtaining improved fuel economy and emissions reduction in passenger vehicles.

Sandra Walker, Engineering Group Manager, Global Vehicle Mass Integration & Strategy Global CO2 Strategy/Energy/Mass/Aero **General Motors**

Moderated by: **Scott Ulnick**, Chairman & Managing Principal, **Ducker**

3:00 pm - 3:30 pm

Networking break

3:30 pm - 3:50 pm

Presentation 5

By TBC, **Punch Powertrain**

3:50 pm - 4:10 pm

Presentation 6

Moderated by: **Brett Smith**, Assistant Director – Manufacturing, Engineering & Technology Group, **CAR**

4:10 pm - 4:30 pm

Presentation 7

Moderated by: **Brett Smith**, Assistant Director – Manufacturing, Engineering & Technology Group, **CAR**

4:30 pm - 4:50 pm

Presentation 8

Moderated by: **Brett Smith**, Assistant Director – Manufacturing, Engineering & Technology Group, **CAR**

4:50 pm - 5:00 pm

Closing remarks

5:00 pm - 6:30 pm

Tech showcase and networking drinks

Schedule subject to change please see the current schedule at
<http://fuelconomydetroit.com/schedule/>

Delegates

FUEL ECONOMY DETROIT will bring together 300 of the world's leading fuel economy experts. Below is a sample of the stakeholders who attended the 2016 conference.

Achates Power - President & CEO	DSM - Automotive OEM Manager
Achates Power - Senior Marketing Manager	DSM - Business Development Manager
Acutment Global Technologies - Sr. Product Engineer	DSM - Senior Application Development Engineer
Alliance of Automobile Manufacturers - Director of Climate Change and Fuel Economy	Ducker Worldwide - Chairman & Managing Principal
Argonne National Laboratory - Director, Center for Transportation R&D	Ducker Worldwide - Managing Director
Arkema - Automotive business development	Ducker Worldwide - Market Analyst
Arkema - Global Market Manager	Ducker Worldwide - Project Director
Audi of America - Benchmark Engineer	Ducker Worldwide - Senior Researcher
Audi of America - Technical Benchmark Manager	Eaton - Controls Engineer
Automobile Magazine - Detroit Bureau Chief	Eaton - Controls Specialist
Automotive Engineering - Detroit Editor	Eaton - Engineer
Automotive News - Technology Editor	Eaton - Senior Engineering Specialist
AVL - Chief Engineer	Eaton - Specialist
AVL - Director	EFS Business Consultancy - Engagement Manager
AVL - Project Engineer II	Exa - Application Engineer
Ayata IQ – Co-Founder	Exa - Vice President
Bendix - Vice President Engineering	ExxonMobil Refining and Supply - Advanced Fuels Advisor
Bontaz Centre USA - Managing Director	Faurecia Emissions Control Technologies - Chief Engineer NVH Simulation
BorgWarner - Senior Technical Specialist	FCA - External Affairs
BorgWarner - Technical Fellow	FCA - Product Engineering Supervisor
BP Lubricants Americas - OEM Business Development Manager, German OEM's	FCA - Propulsion Planning Manager
Car & Driver - Testing Director	FEV - Account Manager
Center for Automotive Research - Senior Research Engineer	FEV - Business Development Manager
Citoren - Workshop manager	FEV - Director, Business Development
Continental Automotive - Market & Strategy	FEV - Senior Director, Business Development
Continental Structural Plastics - Director, Corporate Communication	Fisker Automotive & Technology Group - Senior Manager, Advanced Engineering
Continental Structural Plastics - Vice President, Strategy	Ford - Advanced Product Marketing Manager
Cummins Inc - Director - Market Intelligence	Ford - Analytics Scientist
Cummins Inc - Market Intelligence Manager	Ford - BEV/HEV Service Commodity Manager
Daimler - Applications Engineer	Ford - CAE Casting Analyst
Deloitte - Director	Ford - CAE Engineer
Delphi - Global Product Manager	Ford - Design & Release Engineer
Derive Systems - Rapid Prototyping Team Lead	Ford - Fuel Economy Engineer
Detroit News - Automotive Editor	Ford - Fuel Economy Planning
Detroit Regional Chamber of Commerce - Membership Development Representative	Ford - Global Quality Communications Manager
Dow Automotive Systems - NA Structural	Ford - Life Cycle Research Analyst
Adhesives Field Marketing Manager	Ford - Manager, Energy Strategy
	Ford - Manager, Planning & Strategy
	Ford - Manager, Sustainability Planning
	Ford - Metrologist

Ford - Operations Research Scientist	ICCT - Senior Fellow
Ford - Product Analyst	INVISTA - Engineering Manager
Ford - Product Design Engineer	Kaiser Aluminium - Vice President - Engineering
Ford - Project Manager	Kongsberg Automotive - Manager Business Development
Ford - Regulatory Planning Engineer	KPIT Technologies - Director Enterprise Cost Management Practice
Ford - Research Engineer	KPIT Technologies - Practice Director
Ford - Senior Economist	KPIT Technologies - VP
Ford - Senior Engineer	Lubrizol - Global Strategic Marketing Manager
Ford - Senior Technical Advisor	Lubrizol - Marketing
Ford - Special Studies Strategy Manager	Lubrizol - Strategic Marketing
Ford - Stop Start Feature Calibration Engineer	Magna International - Senior Manager
Ford - Sustainability Planning	Magna International - Technical Business Analyst
Ford - Systems Engineer	Materion - Manager Business Development
Ford - Technical Expert	Mercedes Benz - Fuel Economy Simulation and Analysis Engineer
FOURIN, Inc. - Vice President	Mercedes Benz - Senior Engineer
Frost & Sullivan - Senior Consultant	Mercedes Benz - Senior Engineer CO2
Frost & Sullivan - Vice President, Automotive & Transportation Growth	Regulatory and Technical Affairs
General Motors- Analyst	Mercedes Benz - Senior Manager
General Motors- ATW Tech Management	Mercedes Benz - Senior Measurement Engineer
General Motors- Body Architect	Mercedes Benz - Testing Engineer
General Motors- Competitive Intel Analyst	Middletown Tube Works - Sales Manager
General Motors- Global Lead - FE Competitiveness	Munro & Associates - Director
General Motors- Government Relations Manager	Myers Motors LLC - CEO
General Motors- Innovation Body Architect	NanoSteel - Vice President of Automotive Engineering
General Motors- Lead Performance Engineer	Navigant Research - Director
General Motors- Manager	Navigant Research - Senior Research Analyst
General Motors- Market and Industry	Nexteer Automotive - Manager - Future Engineering
General Motors- Planning Analyst	NHTSA - Chief – CAFE Program Office
General Motors- Planning Manager	Nissan - Senior Manager
General Motors- Profitability Manager	Plante Moran - Partner
General Motors- Senior Buyer	Plante Moran - Senior Consultant
General Motors- Vehicle Architecture Manager	Repairer Driven News - Editorial Content Director
GKN Automotive - Director Marketing & Business Development	Ricardo - Commercial Director - Automotive
Henkel - Global Market Segment Manager	Shelby Welded Tube - Director of Sales
Henkel - Vice President Automotive Key Account Sales	Shelby Welded Tube - VP of Operations
Honda - Division Director	The Detroit News - Auto Writer
Honda - Manager – Powerplant Operations	The Quell Group - Senior Account Director
Honeywell - Director of Communications	Toyota - Engineer
Honeywell - Gasoline Engineering Manager for the Americas	Toyota - Principal Engineer
Hyundai - Senior Research Engineer	Toyota - Senior Engineer
Hyundai-Kia America Technical Center - Engineer	Toyota - Vice President - Powertrain & Regulation
Hyundai-Kia America Technical Center - Fuel Economy Development Engineer	US EPA - Director - Light-duty Vehicle and Small Engine Cen
Hyundai-Kia Technical Center - Sr. Environment Regulatory Engineer	US EPA - Engineer
IAV Automotive - Marketing Manager	US EPA - Senior Policy Advisor
IAV Automotive - Vice President of Vehicle Systems	Valeo - Engineering R&D Director
	Valeo - Marketing Analyst
	Wall Street Journal - Automotive Editor

Ticket Options

Vehicle Manufacturers and Automotive World site license holders are eligible for free passes to this event.

STANDARD TICKET

Full access to the conference plus post-event materials.

BUY NOW

AUTOMAKERS

Employees of vehicle manufacturers are eligible for free passes to this event.

REGISTER NOW

AUTOMOTIVE WORLD MEMBERS

Automotive World site license holders are eligible for free passes to this event.

REGISTER NOW

GOVERNMENT / ACADEMIA

Employees of government and academic institutions are eligible for discounted tickets.

BUY NOW

MEDIA

Accredited members of the media are eligible for free passes to this event.

REGISTER NOW

All applications are checked and verified.

Refund Policy: Fuel Economy Detroit tickets are non-refundable. However, you may transfer your registration to another person if you inform us of the change by March 15th 2017. For transfers or any other questions about registration, please contact us [support@automotivemegatrends.com]

About Us

Automotive Megatrends is the events division of Automotive World, the leading provider of premium automotive industry information. Our aim is to connect and inform the stakeholders who are shaping the global automotive industry of tomorrow.

Sponsorship / Advertising

Automotive Megatrends conferences, webinars and free quarterly eMagazines offer the perfect way to engage your automotive customers and prospects, wherever they are in the world.

For more details please see

<http://automotivemegatrends.com> - <http://fuelconomydetroit.com>

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